



2022 Pathway to the World Championships

Sponsorship Packages

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History of Kayak Surf Wales

- Wales has a strong history of success at all level competitions. The team has won numerous Home Internationals and many top 3 on the World stage both as a team and individually . These include 2 senior World titles, 2nd ladies, 2nd men senior. – an impressive achievement for a small nation .
- 2018 Home Internationals - the last major competition due to COVID, Welsh paddlers won Master's High Performance and Master International . Wales finished 3rd overall in this competition.
- 2021 Welsh Open - Welsh paddlers had great success once again, gaining 1st and 2nd in the Ladies international class, 1st Ladies High Performance, 1st Master International Class and a 2nd in the Open International.
- This success is due to the effort and commitment of team members who train and compete throughout the year, entirely at their own expense, competing in competitions in Wales and all round the country.



Development Days ?

- The Welsh Surf Kayak Committee will promote development days around the country to encourage involvement in our sport, where members of our international team will be in attendance.
- The aim of these development days is to introduce people into the surf kayak community, under guidance of top Welsh coaches and the Welsh surf kayak team in a safe and fun environment. With the hope that they will become hooked and develop into key team players.





Competitions

We intend to host events that will help raise the profile of surf kayaking within Wales and the United Kingdom and showcase how spectacular this discipline is within our sport of kayaking .

We run two British ranking events within Wales :

- Rest is Best - 26 -27th March
- The Welsh Open - October dates TBC

Team members, together with numerous kayak surfers, travel to other home nations for competitions throughout the year.

We will advertise your business through social media and website pre and post events.

Depending on level of sponsorship : Banners or flags at award ceremony. Name on trophies etc



History of the World Championships

- For the past few decades, athletes have met every two years to crown the 'World's best' in iconic locations all around the globe. In the 14 events since the first world Championships, a nation from the United Kingdom has placed either first or second an incredible 13 times.
- The World Championships were originally scheduled for 2021, but due to the pandemic will now take place over ten days from 29th September to 9th October 2022
- The event organisers anticipate over 100 of the top competitors worldwide to attend and compete for the world titles in 14 individual classes as well as the team competition.



World Surf Kayak Championships Bude, Cornwall 29th Sept – 9th Oct 2022

Surf kayaking is the sport where extreme whitewater kayaking meets surfing with the top athletes busting inverters, aerials, huge slashes, and tube rides at some of the most challenging surf breaks on the planet.





Get Involved, Become a Sponsor !

- The Surf Kayak Wales team are busy training in their quest for medals at the world championships. Get involved, become a sponsor.
- An opportunity to align your company's social values with that of the Wales Surf Kayak Team. Made up of individuals pan Wales, from Men, Women and Juniors. They have the opportunity to compete in the worlds in their home nation, in Cornwall in the Autumn. Can you help support them so that we can keep developing and introducing people from coastal communities and further afield to this surf discipline in Wales The sport in Wales has been predominately individually funded, sponsorship will allow the younger age groups to attend the championships and ensure a future for the sport.

Environmental commitment

British surf kayaking is aiming to make this World Championships an environmentally neutral event. With the aim to eliminate the plastic waste and net carbon emissions associated with many global sporting events. As surfers and environmentalists, Kayak Surf Wales members are committed for the competitions we organise or attend to become more sustainable and consistent with our love of the marine environment. We will achieve this by organising big beach cleans, avoiding food and packaging waste from competitors and using sustainable sourced materials for awards



Sponsorship Packages

- **Package 1 : Gold Promotion - Sponsorship of £2000 + - This level of support is reserved for our top 2 sponsors.**

Let your company be apart of our journey and show your support to an ever growing sport within Wales where the top level athletes in this discipline will be competing.

- **What's in it for you !**

- The Welsh Open - potential to present the awards
- Logo incorporated into all upcoming event posters and prominently displayed in all aspects of marketing - Welsh Open and development days
- Logo on new team competition jerseys - only 2 places available
- Prominent placement of logo on team banner
- Prominent placement of logo on team kit - t-shirts and hoodies
- Logo on all team boats
- Bi-monthly social media blasts leading up to the 2022 World Surf Kayak Championships
- Promotion on newspaper articles and radio interviews

Sponsorship Packages

- **Package 2 : Silver Promotion £ 500 +**
- Let your company be apart of our journey and show your support to an ever growing sport within Wales where the top level athletes in this discipline will be competing.
- **What's in it for you !**
 - Logo incorporated into all upcoming event posters - Welsh Open and development days
 - Logo on team banner
 - Logo on team kit - t-shirts and hoodies
 - Monthly social media blasts leading up to the 2022 World Surf Kayak Championships
 - Promotion on newspaper articles and radio interviews where possible

Sponsorship Packages

- **Package 3 : Smaller donations & Raffle Items.**

Show your support to the development of Welsh surf kayaking, through smaller donations or by putting in some goodies for our raffles at events. This will provide us with opportunities to raise vital funds to continue to run and develop surf kayaking within Wales.

What's in it for you !

- Logo on team banner
- Logo on team t-shirts
- Social media promotion



WANT TO BECOME A SPONSOR ?

- HAVE SOME MORE QUESTIONS ?
- Contact Us
- Email: surfkayakwales@gmail.com